



San Diego County Selects Scott & Scott, LLP as Trademark Counsel

Dallas-based business and technology law firm Scott & Scott, LLP has been selected by officials in San Diego County, California, to provide intellectual-property legal services related to pending trademark applications.

Dallas, TX (Vocus) August 30, 2010 -- The San Diego County Office of Education contracted [Scott & Scott, LLP](#) to provide legal counsel and representation before the U.S. Patent & Trademark Office with regard to applications that the county office had filed for marks related to its energy efficiency education program.

[Robert J. Scott](#), Managing Partner, of the firm, said: “Trademark registration is an indispensable component of comprehensive brand management. By obtaining a registration certificate from the U.S. Patent & Trademark Office, a trademark owner gains both the substantial protections of U.S. Federal law as well as an effective shield against third-party infringement claims related to the mark identified on the certificate. Without the certificate, the trademark owner faces the possibilities of diminished brand value and of possibly significant legal exposure.”

The attorneys at Scott & Scott, LLP have experience assisting [trademark owners](#) of all types to assess current and planned trademark portfolios, to obtain appropriate U.S., state and foreign trademark registrations, and to create and implement effective trademark monitoring and policing programs.

About Scott & Scott, LLP

Scott & Scott, LLP is a [business and technology law firm](#) that helps businesses aggressively protect their intellectual property, understand and comply with applicable laws and regulations, litigate and resolve disputes, and consummate complicated business transactions. Clients include leaders in the following industries: energy, professional services, insurance, media, manufacturing, technology, financial services, retail, healthcare, local and state government agencies.

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